THE 2024 MITSUBISHI OUTLANDER

# SEEKING THE EXCEPTIONAL





**Drive your Ambition** 



# WE'LL OBSESS OVER THE DETAILS. YOU ENJOY THE RIDE.

Here at Mitsubishi Motors, we always seek perfection. Kodawari, a Japanese word that translates to "in pursuit of perfection," is the underlying principle for everything we engineer, design and innovate. This philosophy is centered around three main pillars: passion, persistence and precision. In seeking our Kodawari ambitions, these pillars become core to each and every vehicle we create.

So, where do our fastidious nature and relentless idealism come from? The inspiration is simple: you. Our customers. The people who drive our vehicles. Those who appreciate uncompromising

craftsmanship, attention to detail and a pioneering spirit. The ones

who don't mind pushing boundaries, even if it means breaking the

mold. Some call it idealistic, but for us, it's simply **Kodawari**.



> KODAWARI

PASSION IS A FIRE FROM WITHIN, AN INNER

# CONVICTION THAT SOMETHING IS WORTHWHILE.

# WE FOCUSED EVERY OUNCE OF OUR PASSION FOR

# AUTOMOTIVE DESIGN ON THE 2024 OUTLANDER.



# **THE 2024** OUTLANDE R



#### GO ALL OUT

Go your own way in the 2024 Outlander. From top to bottom, it pushes the bounds of what an SUV can be. Evoking qualities of majesty and authenticity, the powerful front face sits high and wide, with substantial proportions and chiseled horizontal lines. Factor in the dramatic looks, iconic rear design and premium touches, and you'll have to get used to attracting second glances – and maybe even open stares. Featuring Mitsubishi's signature available Super

All-Wheel Control<sup>1</sup> and a comfortably upscale interior with seating

for up to seven, every detail of the Outlander is crafted to deliver

more driving pleasure.

Undeniably modern and sophisticated, the 2024 Outlander is the kind of ride that's stylish, powerful and fun to drive.

# MITSUBISHI MOTORS

# **01** CONFIDENCE FOR MILES

The 2024 Outlander is a result of countless hours of engineering expertise. The newly developed platform and suspension allow for effortless handling, creating a smoother ride for everyone. Plus, with a more rigid body structure, you can handle a variety of

road conditions. Its 2.5-liter 4-cylinder engine delivers enhanced

horsepower and torque distribution to give you seamless

acceleration. Add the increased comfort and control that come with

Electric Power Steering that adjusts in different drive modes, and

the line starts to blur between where you end and the Outlander begins.

THE 2024 OUTLANDER

#### > 01 PERFORMANCE





#### > COMMAND PERFORMANCE

All manner of roads are yours for the taking. Drawing on our rally car heritage, the Outlander's **Drive Mode Selector** adapts to different terrain and weather conditions with the simple turn of a

dial. By choosing between five drive modes – eco, normal, tarmac,

gravel, and snow - you can optimize driver control for a variety of

surfaces and situations. Plus, each mode stays in sync with your

unique driving style so that you can take command of any road,

anywhere.



#### A WIN FOR YOUR WALLET AND MOTHER NATURE

The Outlander boasts an impressive combined rating of 27  $MPG_{r}^{2}$ 

but did you know it can take fuel economy even further? Made for

EXPLORE PERFORMANCE

environmentally-conscious and fuel-efficient driving, activate the

Outlander's **Eco Mode** to reduce energy consumption and enjoy a

cleaner ride.





# **02** WORKS HARD. PLAYS HARDER.

When you're this connected, getting there can be half the fun.

Equipped with Android Auto<sup>™3</sup> and available wireless Apple

**CarPlay**<sup>®4</sup> integration, the Outlander is a seamless extension of your

smartphone, keeping you connected to your world on the move.<sup>5</sup> The

available Bose<sup>®</sup> speaker system with subwoofer turns the cabin into

a mini auditorium, enveloping you and your passengers in crisp and

clear sound quality. Plus, the Outlander's available wireless charging

and USB connectivity ports mean you're never short on battery

power.





# ► LET MI-PILOT ASSIST™ BE YOUR GUIDE

Available **MI-PILOT Assist**<sup>™6</sup> is an advanced technological solution that

takes the stress out of driving. Combining Adaptive Cruise Control<sup>7</sup>

#### with Lane Keep Assist<sup>6</sup> and Embedded Navigation,<sup>6</sup> this driver-assist

system helps you stay centered on the road. MI-PILOT Assist™

includes features that can adjust steering input, reduce speed to safely

navigate curves and keep pace in stop-and-go traffic. That means you

can enjoy longer and safer road trips without tiring out.

> 02 TECH + COMFORT



#### LET YOUR TECH TAKE CENTER STAGE

The Outlander's available 12.3" digital display is located in front of

the driver to provide effortless access to vehicle status, navigation

and entertainment. With multiple views to choose from, you can

customize the high-resolution screen to your preference, while the

available 9" center touchscreen is raised high on the dash, making it

easy to see and use. On top of all that, the available **10.8" Head-Up** 

Display<sup>8</sup> puts a wealth of helpful data right on the windshield, so you

can enjoy the ride without taking your eyes off the road.<sup>5</sup>



#### CONNECTIVITY AT YOUR SERVICE >

My MITSUBISHI CONNECT<sup>™9</sup> is an innovative host of services that keep

you connected to your Outlander anywhere you go. Streamlining your

EXPLORE TECHNOLOGY drive with everyday conveniences, you can start the engine and **Smart** 

**Remote Start** will bring the cabin to a comfortable temperature in

all seasons. Plus, safety services like Automatic Collision Notification

and **Parental Controls** are there to help when it matters most.



# 03 SAFETY FEATURES FROM EVERY ANGLE

Equipped with multiple standard **Advanced Driver Assistance Systems**,<sup>10</sup> the 2024 Outlander prioritizes top-class safety. This can be seen in features like **Blind Spot Warning**,<sup>11</sup> which monitors vehicles approaching your blind spot and notifies you with a light in the corresponding side mirror. If your turning signal goes on, the light flashes and a warning sounds. Should you then try to change lanes, available **Blind Spot Warning with Lane Change Assist**<sup>11</sup> will apply the brakes, helping to avoid potential collisions.

Forward Collision Mitigation with Pedestrian Detection<sup>12</sup> scans for

obstacles in your path and applies the brakes if it anticipates a risk of collision. And, thanks to **Rear Cross Traffic Alert and Rear Automatic Emergency Braking**,<sup>11</sup> the Outlander covers your back too. Rear sensors detect nearby objects and sound an alert if anything gets too close, attempting to bring your vehicle to a stop. These integrated systems help to safeguard you and your passengers.



The Outlander's available **Multi-View Camera System**<sup>13</sup> helps you

confidently maneuver tight corners and navigate parking lots with

ease. Using cameras mounted on the front, rear and side of the

vehicle to create a composite image, the system creates a 360° view

of your surroundings. With a better parking vantage point, getting

around hard-to-see areas becomes a lot more convenient.





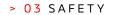
#### > THERE FOR YOU WHEN YOU NEED IT

Outlander's eleven airbags,<sup>14</sup> including front, driver's side dashboard,

side-curtain airbags, and driver's seat mounted front-centering

airbag, provide a layer of protection in the event of a collision.

EXPLORE SAFETY





**KODAWARI** 

PERSISTENCE IS THE ABILITY TO KEEP GOING.

THE DEDICATION AND COMMITMENT THAT

DOESN'T BACK DOWN FROM A CHALLENGE. THIS

OUTLANDER IS A GAME-CHANGER, PUSHING THE

LIMITS OF WHAT'S POSSIBLE.

> 04 EXTERIOR DESIGN





The Outlander is made to be seen. The dynamic front shield

and distinctive horizontal lines create a powerful impression,

while substantial proportions and a solid stance reflect its straightforward, reliable attitude. The jet tail fin and sloping contours are a nod to Mitsubishi's rally car heritage, while the new rear design is instantly iconic, courtesy of the signature T-shaped tail lights and sculpted hexagon motif. The evolved look means the 2024 Outlander doesn't just catch attention – it commands it.

> 04 EXTERIOR DESIGN



# > SKY'S THE LIMIT

Embrace the day with open arms – and an open roof. Spanning

an impressive length, the Outlander features an available power

panoramic sunroof. Enjoy sweeping views of your surroundings as

the large glass roof fills the space with natural light, bringing the outside in.



# > ELEVATE EVERY JOURNEY

The 2024 Outlander's bold presence is enhanced by its available

EXPLORE EXT. DESIGN top-class, large-diameter **20" wheels**. With plenty of grip

and capability, they embody the vehicle's distinctive sense of

athleticism and high performance.

> 05 INTERIOR DESIGN



#### **05** YOUR INNER SANCTUARY

Simple, modern and spacious, the Outlander's interior channels Japanese hospitality, or **Omotenashi**. The steering new steering wheel design reduces clutter, while broad surfaces, soft materials and diamond-stitched leather create an atmosphere of refined elegance. There's even been special attention paid to create a tactile and pleasing feel to the knobs, dials and buttons. From unique design details to premium touches, the calm upper-class cabin is the true definition of a sanctuary.

#### THE 2024 OUTLANDER

> 05 INTERIOR DESIGN





Rare in its class, the 2024 Outlander comes equipped with three

rows of seating to carry up to seven passengers. Designed for

maximum space, your whole crew will appreciate the extra elbow

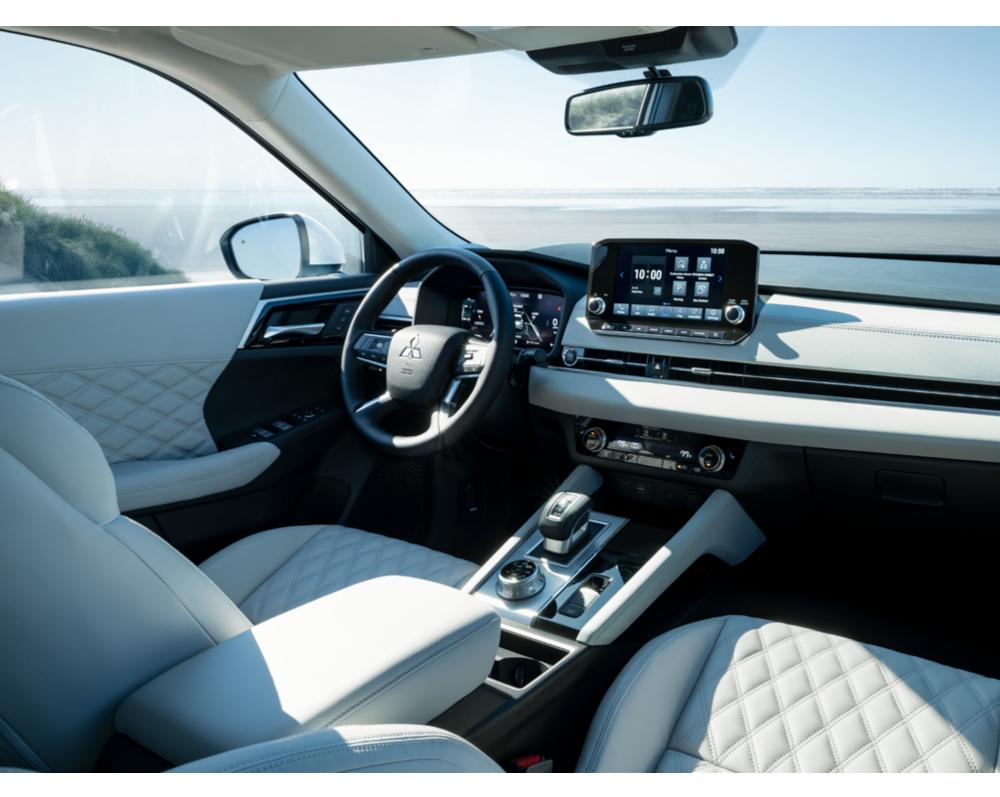
room. Plus, the customizable storage means the roomy dimensions

don't just apply to people, with **30.6 cubic feet of cargo space** 

behind the second row and extended door frame widths that make

it easy to load and unload whatever you want to take with you.

> 05 INTERIOR DESIGN



#### MORE COMFORT, LESS COMPROMISE >

Configure every ride to your liking, especially when it comes to seating

and temperature preferences. With available eight unique power

EXPLORE INT. DESIGN seating adjustment options and memory function for the driver's seat,

the 2024 Outlander perfectly conforms to your own individual settings.

Meanwhile, available Triple-Zone Climate Control lets you and your

passengers control temperature and airflow in your specific space. It's

personal comfort that caters to you.



PRECISION IS ABOUT MORE THAN SHARP LINES

# AND EXACTING STANDARDS. IT'S A HABIT OF

# CARE, A PRACTICE OF METICULOUS ATTENTION TO

# DETAIL. WHERE OTHERS SEE RIGOR, WE SEE THE

POTENTIAL FOR BETTER.



# ES / SE / SE TECH / SE BLACK EDITION / SEL / SEL TOURING / SEL PREMIUM

#### KEY FEATURES

#### > ENGINE

2.5L MIVEC DOHC 4-Cylinder Direct-Injection

#### > FUEL ECONOMY

24 MPG City / 31 MPG Highway<sup>2</sup>

#### > SAFETY

11 SRS airbags<sup>12</sup>

#### PASSENGER CAPACITY

7 seats

#### > DIMENSIONS

185.4" L / 74.7" W / 68.8" H

#### > CARGO CAPACITY

30.6 cubic ft.\*

#### > TOWING

2,000 lb. towing capacity

#### MITSUBISHI MOTORS CONFIDENCE

10-Year/100,000-Mile Limited Powertrain Warranty<sup>15</sup>
5-Year/Unlimited-Mile Roadside Assistance<sup>16</sup>
2-Year/30,000-Mile Limited Maintenance (3 Oil Changes, 3 Tire Rotations and 1 Cabin Filter) <sup>17</sup>

\*With the third row folded

Specs based on ES 2WD. Optional features shown. Available at additional cost. Visit mitsubishicars.com for more information.



#### ES 2.5

#### 2WD or S-AWC

#### **AVAILABLE IN:**





# SE 2.5

**2WD or S-AWC** 

#### **AVAILABLE IN:**



7-passenger seating

18" alloy wheels

Forward Collision Mitigation<sup>12</sup>

Blind Spot Warning<sup>11</sup> (BSW) with Lane Change Assist

Rear Cross Traffic Alert<sup>11</sup> (RCTA)

Rear Automatic Emergency Braking<sup>11</sup> (Rear AEB)

My MITSUBISHI CONNECT<sup>™9</sup>

Push-button start

Apple CarPlay<sup>®4</sup> and Android Auto<sup>™3</sup>

Front USB ports

8" Smartphone Link Display Audio (SDA) – SiriusXM<sup>©</sup> with 3-month all access trial

Bluetooth<sup>®</sup> wireless technology

#### Includes ES Features PLUS

20" two-tone alloy wheels

LED front fog lights

Heated door mirrors

Handsfree Power Tailgate

Synthetic leather seating surface

Heated front seats

FAST-Key Entry System

Multi-View Camera System

Front parking sensor

MI-PILOT Assist<sup>™6</sup>

- Adaptive Cruise Control (ACC) with Traffic Jam Assist
- Lane Keep Assist (LKA)
- Lane Departure Prevention (LDP)
- Traffic Sign Recognition (TSR)

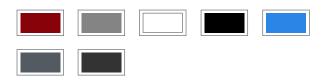
+ 9" Smartphone Link Display Audio (SDA) – SiriusXM® with 3-month all access trial



# SE TECH 2.5

2WD or S-AWC

#### **AVAILABLE IN:**



#### Includes SE Features PLUS

12.3" full digital driver display

BOSE<sup>®</sup> premium sound system (10 speakers)

Power panoramic sunroof

Auto-dimming rearview mirror

Rear door pull-up sunshade



# SE BLACK EDITION

2WD or S-AWC

#### **AVAILABLE IN:**



#### Includes SE Features PLUS

Black front and rear bumper lower accents

Black 20" alloy wheels

Black side mirrors with LED turn indicators

Black hood emblem

12.3" full digital driver display





# **SEL 2.5L**

**2WD or S-AWC** 

#### **AVAILABLE IN:**



#### Includes SE Features PLUS

Body-colored front and rear bumper lower accents

Side mirrors with position memory and reverse auto tilt function

Front door accent with LED interior illumination

Synthetic leather door insert with quilting

8-way power adjustable driver seat with memory for seat and outside mirror linked to key fob

4-way power adjustable passenger seat

Heated rear seats

Leather-appointed seating surfaces

12.3" full digital driver display

Triple-Zone Automatic Climate Control

Auto-dimming rearview mirror

Rear door pull-up sunshade



# **SEL TOURING 2.5L**

#### 2WD or S-AWC

#### **AVAILABLE IN:**



#### Includes SEL Features PLUS

Heated steering wheel

Synthetic leather door insert with quilting

10.8" Head-Up Display (HUD)

BOSE<sup>®</sup> premium sound system (10 speakers)

Power panoramic sunroof



# SEL PREMIUM

**2WD or S-AWC** 

# Includes SEL Features PLUS

Semi-aniline leather-appointed seating surfaces

\*Requires two-tone roof

#### **AVAILABLE IN:**



BUILD YOUR OWN



#### O7 MAKE A STATEMENT

EXPLORE

ACCESSORIES

When it comes to personalization, go straight to the

source. Our accessories line has been handcrafted to

beautifully compliment your Outlander.

Visit the site to browse the entire range of our

Mitsubishi accessories collection.



GENERAL DISCLAIMER: Optional features shown. Available at additional cost. Visit mitsubishicars.com for more information.

1. Available feature. Super All-Wheel Control (S-AWC) is not a substitute for careful driving. S-AWC cannot prevent collisions or loss of traction in all conditions. Exercise caution so your full attention is given to vehicle operation in all road conditions. 2. 2024 EPA Fuel Economy Estimates: 24 City/31 Highway for Outlander ES, SE, SEL 2WD, 24 City/30 Highway for Outlander ES, SE & SEL S-AWC. Actual mileage may vary with driving conditions. Use for comparison only. 3. Available feature. Android<sup>™</sup>, Android Auto<sup>™</sup>, Google<sup>™</sup>, Google Play<sup>™</sup>, Google Maps<sup>™</sup>, Google Assistant<sup>™</sup>, Google Home<sup>™</sup> and other marks are trademarks of Google LLC. Distracted driving is dangerous. Restrict use connected devices to safe times and always exercise caution so your full attention is given to vehicle operation. Restrict use of connected devices to safe times and always caution so your full attention is given to vehicle operation. 4. Available feature. Apple CarPlay®, Siri®, and Apple Music<sup>®</sup> are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a registered trademark of Apple Inc. Distracted driving is dangerous. Restrict use of connected devices to safe times and always exercise caution so your full attention is given to vehicle operation. 5. Distracted driving is dangerous. Restrict use of connected devices to safe times and always exercise caution so your full attention is given to vehicle operation. 6. MI-PILOT Assist<sup>™</sup> is a driver assistance system only and is not a substitute for safe and careful driving. The driver must remain engaged with the driving task and monitor the environment at all times. 7. Available feature. The Adaptive Stability Control system is not a collision avoidance system or an automatic driving system. It is designed to use only limited braking and is never a substitute for safe and careful driving. Never rely solely on the Adaptive Stability Control system. 8. The Head-Up Display system is a driver aid only and is not a substitute for safe driving. Never focus your attention only on the display while driving since you may fail to see pedestrians, other vehicles, and objects on the road. 9. Available in SE and SEL models. Included for two years as a new Mitsubishi owner of a My MITSUBISHI CONNECT™capable vehicle. After the two-year trial, standard yearly subscription costs apply. 10. Advanced Driver Assist Systems are driver aids only and are not substitutes for safe and careful driving. Under certain circumstances, these systems may not sound an alert, provide steering input, or apply braking. The driver must remain engaged with the driving task and monitor the environment at all times. See Owner's Manual for further information. **11.** Available feature. The Blind Spot Warning (BSW) system, Rear Automatic Emergency Braking (Rear AEB) and Driver Attention Alert systems are driver aids only and are not substitutes for safe and careful

driving. Under certain circumstances, these systems may not detect other vehicles, pedestrians, or objects correctly. Availability of advanced safety features varies by model, see dealer for details. 12. The Forward Collision Mitigation (FCM)/Pedestrian Detection (PD) system is a driver aid only and is not a substitute for safe and careful driving. Under certain circumstances, the system may not detect other vehicles and/or pedestrians correctly. 13. The Multi-View Camera System is a driver aid only and is not a substitute for visual confirmation. The view on the screen is limited and objects outside that view will not be seen. 14. Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat, keep feet on floorboard, and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your owner's manual and the instructions provided with your child restraint for additional information. **15.** All coverage terms are from the original in-service date and are applicable only to the original owner of new, retailed models purchased from an authorized Mitsubishi retailer. Subsequent owners receive the balance of the Limited Warranty of 5 years/60,000 miles. See retailer for limited warranty and roadside assistance terms and conditions. 16. Timed from the date first sold or put into use, whichever is earlier. Coverage excludes winching of vehicles off road, vehicles disabled in rally racing or other competitive events and vehicles used for commercial purposes, such as police, taxi, route delivery, livery or daily rental services. Please see your warranty manual for details. MMNA reserves the right to limit and/or change available services. 17. Included on 2024 model-year Mitsubishi Motors vehicles sold in the United States. Includes the following services and parts: 1st service (12-months/12,000 miles) - oil and filter changes, tire rotation, and multi-point inspection; 2nd service (24-months/30,000 miles) - oil and filter changes, tire rotation, cabin air filter change, and multi-point inspection; 3rd service (24-months/30,000 miles) - oil and filter changes, tire rotation, and multi-point inspection. Mitsubishi

Motors genuine oil and parts only. Services and parts not specified herein are excluded. Valid only for original owner of new, retailed 2024 model-year Mitsubishi Motors vehicle purchased from an authorized Mitsubishi Motors dealer in the United States, and not transferrable to any subsequent owner. Service not redeemed within specified time/mileage window is forfeited.